

PRESS RELEASE

In Bratislava on 24/03/2020

Dedoles Gift Ideas for Mother's Day

Mother's Day is a lovely occasion. Every mother appreciates a little thank you in the form of a hand-made gift from her beloved child. Check out the gift ideas by Dedoles that will make her smile.

Mums love hearts! Watch her smile as she opens a heart-themed <u>Gift Box for the Best Mum</u> that Dedoles has designed especially for this day. This loving <u>little gift</u> brighten her day.

Dedoles Gift Box for the Best Mum contains two pairs of socks, £14.99.



Flowers are probably the most popular gift. So how about surprising your mum this year with a pair of <u>flower-themed socks</u>? Eternally in bloom whatever the season, they'll remind mum of you every time she wears them.







Dedoles Socks - material: 70% cotton, 28% polyamide, 2% elastane - from only £4.99.

Wear matching Dedoles socks and show the world that you belong together. Many Dedoles products come in both <u>adult</u> and <u>kids'</u> sizes. Remember <u>dad</u> and make the whole family happy with something as simple as socks.

Which of these gifts would make your mum the happiest?

Dedoles Regular Socks Panda, £5.99.





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Did you know that Mother's Day dates to ancient times? Then in 1914 the US Congress declared the second Sunday in May as national Mother's Day, which was adopted by most other countries too. In Czechoslovakia, Mother's Day celebrations began in 1923 mainly thanks to Alica Masaryk, daughter of former President T. G. Masaryk.

This year, Mother's Day falls on 10 May, but Poland (26 May), Hungary and Romania (3 May), and France (7 June) choose different dates.

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