

PRESS RELEASE

In Bratislava on 28 August 2020

Dedoles Is Expanding

Dedoles is expanding its kiosk network, so that fans can also shop in the real world! You can find new Dedoles kiosks at shopping centres across Slovakia.

Dedoles keeps expanding and adding new fun items to their product range. Although Dedoles is known mainly as an online store, it is also branching out into the real world so that now Slovaks can buy their favourite products at several shopping centres across Slovakia.

Our first kiosk opened in 2019 at Bratislava's Bory Mall and has been followed by several more. "High interest in our products means we're opening more kiosks in Slovak cities at shopping centres," says Zuzana Bednár, regional manager for Dedoles kiosks. "In addition to our Aupark Shopping Centre (Bratislava) kiosk, we have opened at ATRIUM OPTIMA (Košice) and OC LAUGARICIO (Trenčín)," she adds.

And two more kiosks will open on 2nd September at AVION (Bratislava) and EUROPA (Banská Bystrica) with attractive opening offers. Even more kiosks will be available to Dedoles fans by year end.



As well as "Dedoles socks that are mismatched yet perfect together," we also stock beach footwear, underwear for all ages, nylon-, sports-, and compression socks.

Through its online stores, Dedoles currently operates in 19 European countries with over 130 employees in Slovakia.

Further info:

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