



## Computer Bild Awards Dedoles Online Store

*In Pezinok on 13 October 2020 – The Slovak company [Dedoles](#) has received the "Trend Shop 2021" award from leading German IT consumer magazine [Computer Bild](#). This year, 10,000 German-language online stores were competing, and 750 online stores that made the most progress were awarded.*

Online competition is huge. In Germany alone, more than 100,000 online stores compete for customer loyalty. It is quite difficult to stand out from the crowd and attract new customers. So Computer Bild and renowned market researcher Statista identified the online stores with the strongest service and sale growth in the last two years: 750 received the Trend Shop 2021 award.

Over 10,000 German-language online stores were considered for the award. Businesses were divided into eight categories and evaluation criteria included turnover, visitors, and technical quality of online store. Dedoles was listed in the Fashion and Accessories category. In addition to increased sales from 1 June 2018 to 31 May 2020, Computer Bild also highlighted [Dedoles'](#) increased online visitors and the technical quality. *"We are very happy about the award. It's usually the other way round – German companies enter our market. It's great that this time can expand our business into Germany,"* says Jaro Chrapko, CEO and owner of Dedoles.

Dedoles plans to continue to expand in Germany as a strategically important foreign market. In September 2020, the company achieved year-over-year sales growth of 685% there. *"Germany is currently our largest market alongside Slovakia and the Czech Republic. We already have about 200,000 customers there,"* adds Jaro Chrapko.

More information and all award-winning online stores: <https://www.computerbild.de/trendshops/>

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