

In Bratislava on 20 May 2021

Limited Summer Collection Miklosko X Dedoles

Its Unconventionality Will Stir Every Fashion Lover's Heart

Dedoles is primarily known for its mismatched socks. However, it is gradually becoming a true fashion brand. The collaboration with the Slovak fashion designer Fero Mikloško was another step towards this goal. The Dedoles team and the renowned designer created a limited summer collection that blends fun and fashion into one.

The exclusive Miklosko x Dedoles summer collection took almost a year to design. It is full of playful, matching summer essentials. Its typical element is a black and white print with various patterns that reflect the inner world of the Slovak fashion designer, and last but not least, a distinctive lime-neon colour. It gives these pieces the fun element typical of Dedoles.

"We wanted to create a summer collection that is perfect for both the beach and the city. All the pieces bear my signature and the black and white print fits into the overall concept of Dedoles. Our collection is wearable, distinctive, and its unconventionality will stir every fashion lover's heart," said the fashion designer Fero Mikloško.

The collection contains popular products that can't be missing in your summer wardrobe. For women, the designers have prepared swimsuits in two cuts – a one-piece swimsuit with an asymmetrical strap on one shoulder, which is complemented by neon-lime details, and a reversible bikini, which allows you to combine the top and bottom as you wish. Swim shorts for men are divided into two halves. Fibres from recycled plastic bottles were used for all Miklosko x Dedoles swimwear, which is Global Recycled Standard certified. Other practical pieces include a reversible bucket hat, a beach towel with a small zip pocket, flip-flops, and an original shirt dress with button fastening.



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