

Bratislava, 26 August 2021

Celebrate International Dog Day with Dedoles. Keep your pet with you at all times

BRATISLAVA – They are devoted, can conjure a smile in you without a word and are considered man's best friend. We are talking about the four-legged darlings whose love knows no bounds. Dogs have been worshipped by many cultures for centuries and now is the time for us to appreciate their temperament, spirit and playfulness thanks to International Dog Day. Celebrate 26 August with Dedoles and show how much you care about your pet.

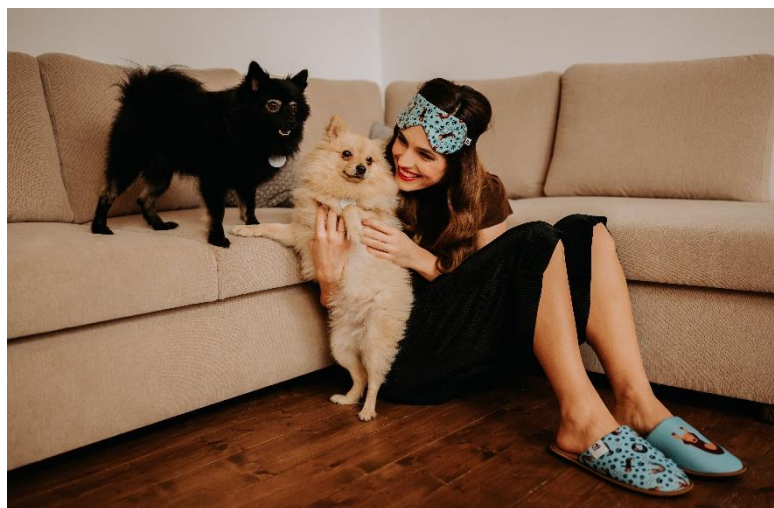


Although International Dog Day is a relatively young holiday, its meaning is deeper than many of you think. Behind everything is the renowned American expert Colleen Paige, who dedicated her life to four-legged pets and defending their rights. The issue of overcrowded shelters, widespread breeding grounds and the appalling treatment of dogs prompted her to bring this unpleasant topic closer to the general public. Since 2004, 26 August has been not only a day of purebred breeds but also of crossbreeds, shelter dogs or dogs without any pedigree. And why this date? Colleen got her first dog at the age of ten on this day. However, it was not bought. Her family adopted it and thus provided a home for the rejected little creature.



Together with Dedoles, appreciate the uniqueness and love that these amazing furry creatures give us, and dress it in dog paws and other prints. Whether you are young or an adult, everyone will find something that catches their eye. In this Dedoles offer, you will find cotton socks with a playful dachshund, bulldog or pug. We also transferred the same design to the underwear, so let these happy dogs make every morning even more beautiful. Do you enjoy your home idyll on the couch with your pet? You will for sure appreciate the slippers or slides with a playful doggo print. And then, in the evening, dive into the dream world thanks to a sleeping mask with an equally original print.

Dedoles



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